

CA Campaign for Effective Patient Care
 July 6-13, 2009
 800 voters in California statewide (voted in 2008)

FINAL

**FILL OUT ALL ITEMS IN THIS SECTION
 AFTER COMPLETING INTERVIEW
 SPLIT SAMPLE
 A B**

	TOTAL N Size: 800	NORTHERN CA MM 331	SOUTHERN CA MM 469
Sex of respondent			
male	48	46	49
female	52	54	51
Region code			
LA County	25	0	42
Orange County	9	0	15
Inland Empire	10	0	17
San Diego	9	0	15
Central Coast	6	2	9
Fresno	5	9	3
Sacramento	13	31	0
Bay Area	21	52	0
North	3	6	0
Party Registration			
Democratic Party	44	46	43
Republican Party	35	31	37
Decline to State/other	21	22	20

Hello. May I please speak with **[ASK FOR NAME ON LIST]**?

**DO NOT ACCEPT SUBSTITUTES.
 IF NOT AVAILABLE, SCHEDULE CALLBACK OR TERMINATE.
 REPEAT INTRODUCTION AS NECESSARY.**

This is (caller name). I'm calling from California Opinion Surveys. We are conducting a public opinion survey and I would like to ask you some questions. I am not selling anything, and I will not ask for a contribution.

1. First, are you registered to vote at this address?

Yes	100	100	100
No.....	TERMINATE		
(don't know)	TERMINATE		

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2. In general, would you rate the quality of the health care you personally receive as: **[READ CHOICES]**

Excellent.....	38	39	37
Good	42	41	42
Just fair.....	12	12	11
Poor.....	6	6	6
(Don't know)	3	3	3
Excellent/Good.....	80	80	80
Fair/Poor	17	18	17

3. In general, would you say that your own health is: **[READ CHOICES]**

Excellent.....	33	32	34
Good	49	47	50
Just fair.....	14	16	12
Poor.....	4	5	3
(Don't know)	1	1	0
Excellent/Good.....	82	78	85
Fair/Poor	17	21	15

4. How much of the health care that most people receive in the U.S. would you say is backed up by scientific evidence of its effectiveness? Do you think nearly all, most, about half, less than half, or very little of the health care that most people receive is backed up by scientific evidence?

Nearly all	11	11	11
Most	40	41	39
About half.....	26	24	27
Less than half.....	6	6	6
Very little	5	5	5
(Don't know)	12	13	11

5. Now, thinking of the health care that you receive, how much of the health care you receive would you say is backed up by scientific evidence of its effectiveness? Do you think nearly all, most, about half, less than half, or very little of the health care you receive is backed up by scientific evidence?

Nearly all	29	28	29
Most	36	37	35
About half.....	18	16	18
Less than half.....	4	5	3
Very little	4	4	5
(don't know)	9	10	9

6. Do you have a personal doctor who you see regularly, or do you not have such a doctor?

Yes, have personal doctor	84	88	81
No.....	15	12	18
(don't know).....	1	0	1

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7. As you may know, medical research is continually coming up with new and better medical treatments improving the state of medical knowledge. On average, how long do you think it takes for the average doctor to incorporate these new treatment advances into the way they practice medicine? **[READ CHOICES]**

Less than 6 months.....	13	12	13
6 months to less than 1 year.....	25	20	29
1-3 years	29	29	29
More than 3 years	17	20	16
(Don't know)	16	18	14
Less than a year.....	38	32	42
More than a year	46	49	44

8. When doctors make decisions about what medical treatments to provide, in addition to considering each patient's individual situation, what should a doctor rely on most: **[ROTATE]**

_What their own experience treating other patients indicates are the most effective treatments

OR

_What the scientific evidence indicates are the most effective treatments.

[IF BOTH: Well, if you had to choose, which should they rely on most?]

Doctor's own education and experience	39	38	41
Latest scientific evidence	29	30	28
(Both)	28	28	27
(Neither)	2	2	2
(Don't know)	3	2	3

ROTATE Q9-Q10

9. Sometimes doctors provide unnecessary medical treatments their patients don't really need. How serious of a problem do you think this is: extremely serious, very serious, somewhat serious, a little serious, or not a problem?

Extremely serious.....	26	26	26
Very serious	28	26	30
Somewhat serious.....	26	28	25
A little serious.....	9	10	8
Not a problem.....	8	8	8
(Don't know)	2	3	2
Extremely/very serious.....	54	52	56
Somewhat/	43	46	42

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10. Sometimes doctors do not provide their patients all the necessary medical treatments they need. How serious of a problem do you think this is: extremely serious, very serious, somewhat serious, a little serious, or not a problem?

Extremely serious.....	29	30	29
Very serious	29	28	31
Somewhat serious.....	21	22	21
A little serious.....	9	10	8
Not a problem.....	7	6	8
(Don't know)	4	4	3
Extremely/very serious.....	59	58	59
Somewhat	38	38	37

END ROTATION

11. Please tell me which statement you agree with more: **[ROTATE STATEMENTS]**

_When doctors are paid for each service provided to patients, they have an incentive to sometimes provide more medical treatment than is really necessary.

OR

_Doctors know how much medical treatment their patients need, and regardless of how they are paid, they try to provide them with the proper amount of treatment.

Which statement comes closer to your own view? **[IF CHOICE: Is that strongly or not?]**

1 st statement strongly.....	29	31	29
1 st statement not strongly.....	9	9	9
2 nd statement not strongly	14	12	15
2 nd statement strongly	39	39	39
(Both/Neither/Don't know)	9	9	8
1st statement.....	39	39	38
2nd statement.....	53	51	54

12. **_SSA:** Now, think about the most serious time in your life when you needed to use the health care system for yourself or a family member. It could have been for a chronic health condition, a hospital visit, or something else. Did you feel that you got the information you needed about what works from your doctor so you could make an informed decision about your or your family member's treatment?

[IF YES/NO: Is that definitely [yes/no] or probably [yes/no]?)

Yes, definitely.....	67	69	65
Yes, probably	17	17	17
No, probably.....	6	4	7
No, definitely	8	8	7
(Don't know)	3	2	3
Yes	84	86	82
No.....	14	12	15

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13. _SSB: Now, think about the most serious time in your life when you needed to use the health care system for yourself or a family member. It could have been for a chronic health condition, a hospital visit, or something else. Did you feel that you got the information you needed about what works from your doctor or from the internet so you could make an informed decision about your or your family member's treatment? [IF YES/NO: Is that definitely [yes/no] or probably [yes/no]??]			
Yes, definitely	53	55	52
Yes, probably	30	27	32
No, probably	4	4	5
No, definitely	10	13	8
(Don't know)	3	2	4
Yes	83	81	84
No	14	17	12
14. _SSA: Where there is strong scientific evidence that a particular treatment will work best for a patient's condition, should doctors be <u>required</u> to let patients know about that treatment option, or should they not be required to do so? [IF CHOICE: Do you feel strongly or not so strongly about that?]			
Should be required, strongly	83	83	83
Should be required, not so strongly	9	8	10
Should not be required, not so strongly	4	5	4
Should not be required, strongly	3	4	2
(Don't know)	1	1	1
Should be required.....	92	91	93
Should not be required.....	7	9	6
15. _SSB: Where there is strong scientific evidence that a particular treatment will work best for a patient's condition, should doctors be <u>required</u> to take the information into account before providing treatment for the condition, or should they not be required to do so? [IF CHOICE: Do you feel strongly or not so strongly about that?]			
Should be required, strongly	71	72	71
Should be required, not so strongly	15	15	16
Should not be required, not so strongly	6	4	7
Should not be required, strongly	5	5	5
(Don't know)	3	4	2
Should be required.....	87	87	87
Should not be required.....	11	9	11

	NORTHERN CA MM	SOUTHERN CA MM
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16. Do you think doctors who are recommending a treatment should be required to tell their patients if there is no scientific evidence that the particular treatment works, or should they not be required to do so?

[IF CHOICE: Do you feel strongly or not so strongly about that?]

Should be required, strongly	81	83	80
Should be required, not so strongly	9	6	11
Should not be required, not so strongly	3	3	3
Should not be required, strongly	5	7	4
(Don't know)	2	1	3
Should be required.....	90	89	91
Should not be required.....	8	9	7

17. **SSA:** All other things being equal, do you think that medical treatments and prescription drugs that cost more tend to be more effective than similar drugs that cost less?

Yes	18	11	23
No.....	65	74	58
(Depends)	13	12	14
(Don't know)	4	3	5

18. **SSB:** All other things being equal, do you think that medical treatments and prescription drugs that are newer tend to be more effective than more established drugs?

Yes	22	17	25
No.....	42	44	41
(Depends)	26	28	25
(Don't know)	10	11	9

Now I am going to read you elements that could be included in health care reform. Please tell me whether you think each element is extremely important, very important, somewhat important, or not at all important to include in health care reform.

PROMPT AS NEEDED: Is this element extremely important, very important, somewhat important, or not at all important to you to include in health care reform?

ROTATE Q19-Q22

19. _ Ensuring that doctors have access to scientific evidence to compare how effectively different treatments work.

Extremely important	46	48	44
Very important.....	43	39	45
Somewhat important	9	10	8
Not at all important.....	2	2	2
DK/ref.....	0	0	1
Extremely/very important	88	87	89
Somewhat/not at all important	11	13	10

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20. SSA: _ Ensuring that patients have access to easy-to-understand scientific information about which treatments and prescription drugs are recommended for specific conditions.			
Extremely important	48	52	45
Very important.....	36	32	40
Somewhat important	11	13	10
Not at all important.....	4	3	5
DK/ref.....	0	0	0
Extremely/very important	84	83	84
Somewhat/not at all important	16	16	15
21. SSB: _ Ensuring that doctors provide patients with access to easy-to-understand scientific information about which treatments and prescription drugs are recommended for specific conditions.			
Extremely important	44	48	41
Very important.....	42	38	45
Somewhat important	10	10	10
Not at all important.....	3	2	3
DK/ref.....	1	1	1
Extremely/very important	86	87	86
Somewhat/not at all important	13	13	13
22. _ Ensuring doctors aren't simply paid for the number of services they provide, but that their payment is related to whether their patients receive the treatments that scientific evidence indicates is best for those patients.			
Extremely important	35	33	37
Very important.....	37	39	36
Somewhat important	16	18	15
Not at all important.....	7	6	8
DK/ref.....	4	4	4
Extremely/very important	72	72	73
Somewhat/not at all important	24	24	24

	NORTHERN	SOUTHERN
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Now I'm going to read some facts about problems with the practice of medicine in the United States. Please tell me if knowing this would make you much more likely, somewhat more likely, somewhat less likely, or much less likely to support health care reforms that would make scientific evidence more available to doctors and patients.

PROMPT AS NEEDED: Does this make you more or less likely to support health care reforms that would make scientific evidence more available to doctors and patients? Is that much [more/less] or somewhat [more/less]?

ROTATE Q23-Q26

23. Antibiotics are often prescribed for common colds and other viral infections for which they are ineffective. One study found that 51 percent of patients diagnosed with a common cold were treated with antibiotics, even though antibiotics have no effectiveness against the common cold.

Much more likely	36	35	38
Somewhat more likely	36	38	34
Somewhat less likely	11	9	12
Much less likely	9	10	8
DK/ref	8	8	8
More likely	72	73	72
Less likely	20	19	20

24. Many patients with back problems have unnecessarily undergone back surgeries when evidence shows that they would have been likely to recover fully if they had simply followed a program of physical activity, pain relievers, and other non-surgical approaches.

Much more likely	39	40	39
Somewhat more likely	35	36	35
Somewhat less likely	12	12	13
Much less likely	7	7	6
DK/ref	6	5	7
More likely	75	76	74
Less likely	19	19	19

25. Patients in hospitals can be exposed to potentially life-threatening infections. Eight percent of those who undergo surgery either don't receive antibiotics before surgery or don't receive it in the right time frame, thus resulting in thousands of preventable infections each year.

Much more likely	42	42	42
Somewhat more likely	35	35	35
Somewhat less likely	12	14	10
Much less likely	6	5	7
DK/ref	5	4	7
More likely	77	77	77
Less likely	18	20	17

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26. _Studies show that medical errors, many of which could be avoided by following scientifically based recommendations, account for between 44 thousand to 98 thousand deaths in the United States every year. That means that Americans are more likely to die from a medical error than getting into a car accident, suffering from breast cancer, or AIDS.

Much more likely	45	41	48
Somewhat more likely	35	40	31
Somewhat less likely	8	7	9
Much less likely	6	7	6
DK/ref	6	5	7
More likely	80	81	79
Less likely	14	14	14

END ROTATION

Now I am going to ask you a few questions for statistical purposes only.

27. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent?

Strong Democrat	33	32	34
Not very strong Democrat	8	9	7
Independent/lean Democrat	4	5	3
Independent	17	17	16
Independent/lean Republican	3	1	4
Not very strong Republican	6	6	6
Strong Republican	20	19	21
Other	5	6	3
(Not sure/nothing)	4	4	4
Democrat	45	46	45
Independent	17	17	16
Republican	29	26	32

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28. How old are you? (IF REFUSED, ASK:) Well, would you tell me which age group you belong to? (READ LIST.)			
18-24	8	7	10
25-29	6	5	7
30-34	6	7	5
35-39	8	8	8
40-44	8	9	8
45-49	11	12	11
50-54	11	11	11
55-59	11	11	11
60-64	9	10	8
65-69	6	7	5
70-74	5	4	5
75 and older	10	9	10
(Refused)	0	0	0
29. What is the last year of schooling that you have completed? (DO NOT READ LIST.)			
1st through 11th grade	4	4	4
High school graduate	19	16	21
Non-college post-high school (e.g., technical school)	3	3	3
Some college	25	25	26
College graduate	31	32	30
Postgraduate school	17	19	16
Not sure	1	1	1
30. Are you married, single, separated, widowed, or divorced?			
Married	65	67	63
Unmarried living with partner	1	1	1
Single	21	18	22
Separated/divorced	6	5	6
Widowed	7	7	7
(Don't know/refused)	1	1	1
31. Do you or anyone in your household have a chronic health condition such as diabetes, asthma, or a heart condition that requires regular medical treatment?			
Yes, self	23	25	22
Yes, household member	16	18	15
No	59	55	62
(don't know)	2	2	1
32. Do you or someone in your household currently work in a health care related job?			
Yes, self	9	8	9
Yes, household member	5	5	4
No	86	87	86
(don't know)	0	0	0

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33. Which of the following three statements is most accurate for your household:

READ/DO NOT RANDOMIZE:

Everyone in the household has health insurance coverage.....	81	84	79
Some people in the household have health coverage, and some currently do not have coverage	14	14	15
Nobody in the household currently has health coverage	3	1	5
(don't know)	1	1	1

34. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF "NO", ASK:]** What is your race--white, black, Asian, American Indian, or something else?

DO NOT READ

White/Caucasian	63	70	58
Black/African American	7	5	8
Hispanic/Latino.....	19	14	23
Asian/Pacific Islander.....	6	7	6
Native American/American Indian.....	1	1	1
(other)	2	2	2
(don't know/refused)	2	2	2

35. What is your zip code?

36. **[RECORD RESPONDENT'S FIRST NAME FOR VERIFICATION]**

That concludes my interview today. Thank you for your time and cooperation.