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"Healthier Lives in A Safer World"



**Statement from Stephen M. Shortell PhD, M.P.H., M.B.A., Dean of the School of Public Health, University of California, Berkeley:**

"It is clear that California voters want trustworthy information to guide them in their discussions with their physicians. We now have the tools to deliver much of that information. We need to provide the financial incentives and promote the organizational arrangements that will capitalize on the advances being made in evidence-based medicine and management knowledge."