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Elizabeth (Betsy) Imholz is Special Projects Director of Consumers Union, nonprofit publisher of *Consumer Reports* magazine. Ms. Imholz is an attorney and a recognized expert on health policy and consumer protection. Prior to her work at Consumers Union, Ms. Imholz was the Consumer Law Coordinator of Legal Services for New York City where she started her legal career as a staff attorney in 1980. From 1991 through 1997, she was Director of the Higher Education and Training Access Project, a non-profit advocacy and public policy project on student financial aid and vocational training.

She began her focus on health policy for Consumers Union in 1997, and served on the Advisory Committee to the California Department of Managed Health Care when the Department was established in 2001, through 2006. She currently serves on the Advisory Committee to the U.C.L.A. California Health Information Survey; the Board of Health Access California; and as Co-Chair of the Steering Committee for the consumer coalition for California health insurance reform, "It's Our Healthcare." Ms. Imholz areas of expertise include: Health care policy issues, including managed care reform, quality and safety, conversions, and health insurance; consumer fraud and deceptive practices; and higher education, job training and financial aid policy.

In 1991, the Association of the Bar of the City of New York awarded her the Legal Services Award for outstanding work in providing civil legal assistance to the poor in New York City and equal access to justice. She was the 1996 recipient of the Vern Countryman Consumer Law Award from the National Consumer Law Center for outstanding efforts to strengthen the rights of low-income Americans through the practice of consumer law.

Ms. Imholz is a Phi Beta Kappa, Magna Cum Laude graduate of Columbia University. She received her law degree in 1980 from Rutgers University in Newark, New Jersey where she was recipient of the University's G.A. Moore Prize for distinguished work in equal employment opportunity law.

Ms. Imholz is the co-author of *Caveat Venditor*, a New York consumer law practice manual (1994).

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